



India Pavilion at



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தேசிய சுகாதாரநல கண்காட்சி
National Healthcare Exhibition

03 04 05 MARCH
2023



National Healthcare Expo
Planning to get treated in Sri Lanka



Ayurveda & Herbal Expo
Explore natural & healthier ways to live



Medical Tourism Expo
Planning to travel abroad for treatment



Medical Equipment & Pharma Expo
Get latest & advanced medical equipments

Register here

<https://forms.gle/wb7XjybvwtZz8yN8>

For further details contact:

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About medicare 2023

The 12th edition of Sri Lanka's only healthcare exhibition, '**Medicare 2023 - National Healthcare Exhibition**' is organized by the Asia Wellness forum together with Aitken Spence Conventions & Exhibitions under the patronage of the Ministry of Health Sri Lanka in collaboration with specialist Medical Associations which is scheduled to be held from **3rd to 5th March** at the **Sirimavo Bandaranaike Memorial Exhibition Hall (BMICH)** in Colombo. This milestone event will consist up to 230 local and International stalls in the medical sector to showcase their product and services, in order to educate more than 15,000 general public and industry stakeholders.

'MEDICARE 2023 - Healthcare Exhibition's primary objective is to provide general public with timely, accurate and important information and updates on; health issues as well as the state of- the-art healthcare technology, proper disease prevention methodologies, recent changes in the health sector, effective treatment methods, the best services available in hospitals, laboratories and much more. Over the decade Medicare has gained trust from the public and members from the healthcare fraternity. The high quality of expo is determined by its variety of exhibitors and the solid visitor profile that it attracts.

HIGHLIGHTS :

- ▶ Sri Lanka's biggest Healthcare Expo
- ▶ Holistic Exhibition
- ▶ Biggest brains behind Medicare
- ▶ Two days seminars from experts
- ▶ International Exposure

28th December, 2022

**India Pavilion at MEDICARE
03-05 March 2023 | BMICH, Colombo**

Greetings from Services Export Promotion Council (SEPC)!

We are glad to inform you that SEPC, with the support of Ministry of Commerce & Industry, GOI, is organizing India Pavilion at the 12th edition of MEDICARE 2023 – National Healthcare Exhibition in Sri Lanka.

MEDICARE 2023 is Sri Lanka's most important platform for all medical professionals to get exposed to the latest and most sophisticated innovations in the medical industry under one roof.

MEDICARE 2023 provides a gateway for international medical equipment, laboratories, and pharmaceutical companies with an opportunity to meet prospective buyers such as Procurement officers, hospital owners, technical evaluation committee members and decision makers in the government, private and sectors of medical and healthcare segment.

India Pavilion:

Please click on the following links to see the floor plans of MEDICARE 2023- National Healthcare Exhibition Overall and India Pavilion layouts:

MEDICARE Floor Plan (Attached)

Construction of Pavilion:

Pavilion will be constructed at par with International Standards and individual participants need not go for their own designs.

Cost of Participation:

We are pleased to inform you that with support of Government, SEPC is offering Stalls in India Pavilion at concessional rates and the details of which are given below:

The minimum booth space size will be 9 sqm. Please find below the costing is as follows:

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|---|---------------------|
| SUBSIDISED PARTICIPATION CHARGES UNDER MARKET ACCESS INITIATIVE (MAI) SCHEME | 9sqm (INR) |
| | INR 1,20,000 |

+18% GST

Note: The above cost includes minimum furniture like 1 info counter, 3 chairs, lights, fascia, 1 dust bin, electricity, poster space

MAI Support to the Participants:

India Pavilion stalls are priced at concessional rates already, taking into account of the financial assistance available from Government. In addition, Members will be reimbursed their travelling expenses to a maximum extent of Rs. 75,000 per member per company and subject to the provisions of MAI and fulfilling the following criteria:

- (i) Members should have completed 12 months of Membership of council.
- (ii) Reimbursement of air-fare (is only eligible for economy class) to the exporting/participating with an F.O.B. value of exports below Rs. 50 crores in the preceding financial year.
- (iii) Companies having export turnover "NIL" are not entitled to get Reimbursement of air-fare.
- (iv) Regularly filing Export returns with the council
- (v) Air fare will be permissible only to the regular Director/Partner/Proprietor or a regular officer of the company on senior managerial position.
- (vi) Air fare Claim forms duly filled in and complete in all respects must be submitted to the council within 30 days of the event.
- (vii) Non-MAI Exhibitor shall not be eligible for reimbursement.

Eligible members may submit their claims for reimbursement of above assistance within 30 (thirty) days of completion of the event. The forms details will be shared soon after the event.

Reservation of Stall:

Interested companies are requested to fill the attached form
<https://forms.gle/wb7XjybvwtZz8yN8> by 15th December 2022

For any further query you may write to us at:

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|---|--|
| Mr. Mohit Arora mohit.arora@servicesepec.org +91-7827517525 | Mr. Sumit Dhyani sumit.dhyani@servicesepec.org +91-9599678910 |
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Cancellation of stalls:

Cancellation is not allowed once the stall is reserved/allotted. Reservation of stall gets automatically cancelled, if the payment is not received within the scheduled time.

100% payment has to be made within 5 days of reservation, failing which reservation gets automatically cancelled, without any further notice and the same will be allotted to the other companies in the waiting list.

All the healthcare companies/ hospitals aspiring to increase their presence in Sri Lankan market are advised to participate in this important event.

With best regards,

Chandranshu Awasthi
Dy. Director

FLOOR PLAN

